

NEWS RELEASE

For Immediate Release

TINY MIRACLES KITTEN RESCUE RECEIVES \$25,000 GRANT FROM PETSMART CHARITIES TO HELP MORE ADOPTABLE PETS FIND FAMILIES IN NORTHEAST TENNESSEE

PetSmart Charities National Adoption Week In-Person Events to Take Place at Local PetSmart Stores March 18-24

Johnson City, TN –March 19, 2024 – Tiny Miracles Kitten Rescue has received a \$25,000 grant from PetSmart Charities® to help prepare more pets in Johnson City and surrounding areas for adoption. Some four million pets find themselves in U.S. shelters each year. In partnership with PetSmart Charities, Tiny Miracles Kitten Rescue will bring adoptable pets to one PetSmart location in support of National Adoption Week, taking place March 18 - 24, 2024.

This grant will be utilized to better serve the kittens in TMKR'S care before adoption. Funds will go towards the costs of spay/neuter surgeries, vaccines, dewormers, medicine, vet visits, formula, food, litter, and other supplies critical to the care of neonatal kittens.

The PetSmart grant will also give TMKR funds for bigger expenses such as emergency vet bills and spay/neuter transports. This means that the rescue won't have to rely exclusively on donations and adoption fees.

"Shelters across the U.S. are struggling to keep pace with the number of animals coming in and need support from their communities to bring pets and people together," said Heidi Marston, director of pet placement at PetSmart Charities. "We're proud to support Tiny Miracles Kitten Rescue and the essential work they do to care and advocate for the animals that come through their door in need of loving families. Please consider supporting their lifesaving work through volunteering, fostering, adopting, or by making a donation."

PetSmart Charities National Adoption Week is a special time during the year. PetSmart stores feature adoptable pets to meet and cuddle in spacious areas, and staff and volunteers are on-hand to make introductions and answer questions. Potential pet parents can also learn about the products and services they'll need for the best possible start with their new family members.

Individuals interested in adopting or fostering can find out more information at www.TMKRescue.org.

WHEN/WHERE:

Adoptable pets will be available at the following times and PetSmart locations:

March 24, 2024 1-5PM

PetSmart

3211 Peoples St

Johnson City, TN 37604

About Tiny Miracles Kitten Rescue

Tiny Miracles Kitten Rescue (TMKR) is a 100% foster based neonatal kitten rescue. TMKR is a 501c3 non-profit. Our mission is to rescue as many neonatal kittens under six weeks of age as those kittens would otherwise be euthanized at local shelters.

About PetSmart Charities®

PetSmart Charities is committed to making the world a better place for pets and all who love them. Through its in-store adoption program in all PetSmart® stores across the U.S. and Puerto Rico, PetSmart Charities helps up to 400,000 pets connect with loving families each year. PetSmart Charities also provides grant funding to support organizations that advocate and care for the well-being of all pets and their families. Our grants and efforts connect pets with loving homes through adoption, improve access to affordable veterinary care and support families in times of crisis with access to food, shelter and emergency relief. Each year, millions of generous supporters help pets in need by donating to PetSmart Charities directly at PetSmartCharities.org, while shopping at PetSmart.com, and by using the PIN pads at checkout registers inside PetSmart® stores. In turn, PetSmart Charities efficiently uses more than 90 cents of every dollar donated to fulfill its role as the leading funder of animal welfare in North America, granting more than \$500 million since its inception in 1994. Independent from PetSmart LLC, PetSmart Charities is a 501(c)(3) organization that has received the Four-Star Rating from Charity Navigator for the past 18 years in a row – placing it among the top one percent of rated charities. To learn more visit www.petsmartcharities.org.

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